

“This service equips teams with the knowledge, templates, ethics, and practice needed to use generative AI responsibly in education, humanitarian, development, management, research, MEAL, communications, and institutional strengthening work.”.

AI Prompt Engineering

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Growth Nexus
Capacity Building Hub



SERVICES PACKAGE 11

Design Better Prompts.
Improve Decisions.
Strengthen Human–AI
Performance



Growth Nexus
Capacity Building Hub

Service Overview

Prompt engineering is now a practical workplace skill. It enables staff to define tasks clearly, provide useful context, request reliable formats, check assumptions, and convert AI outputs into better decisions and stronger professional products.

- Intent: Define the role, task, audience, and decision need.
- Context: Add data, constraints, examples, and standards.
- Format: Request tables, briefs, rubrics, checklists, or templates.
- Verification: Review assumptions, evidence, risk, and human judgement.

The service's price will reflect the high-value, rapid-response nature of the work, adopting the user's suggested price point for market entry.

Ideal Client

NGOs and humanitarian actors, Education institutions and training providers, MEAL and research teams, Managers and project teams and Communications and advocacy teams.

Driving resilient results through strategic policy and rigorous project management.

How to Engage

- **Share the target audience, preferred language, sector focus, number of participants, and expected duration.**
- **Growth Nexus will confirm the agenda, delivery mode, materials, customization needs, and practical certification pathway..**

AI and Prompt Engineering Foundations

What generative AI can and cannot do; why prompts shape output quality.

Anatomy of a High-Quality Prompt

Role, task, context, data, constraints, output format, examples, and evaluation criteria.

Prompt Patterns for Professional Work

Persona, template, recipe, flipped interaction, visualization, fact-check list, reflection, and context manager patterns.

Reasoning and Complex Task Prompts

Task decomposition, reasoning scaffolds, structured analysis, and verification.

Re Act and Workflow Automation

Reasoning, acting, observing, and adapting across multi-step workflows.

AI for Education, Humanitarian and NGO Workflows

Proposal writing, MEAL, reporting, training design, translation, and policy briefs.

Ethics, Safeguarding and Risk Control

Privacy, bias, hallucination, human oversight, data protection, and responsible use.

Prompt Portfolio Lab

Practical production, peer review, and certification demonstration.)